

My font and logo design

PLANETBASE

Web banner

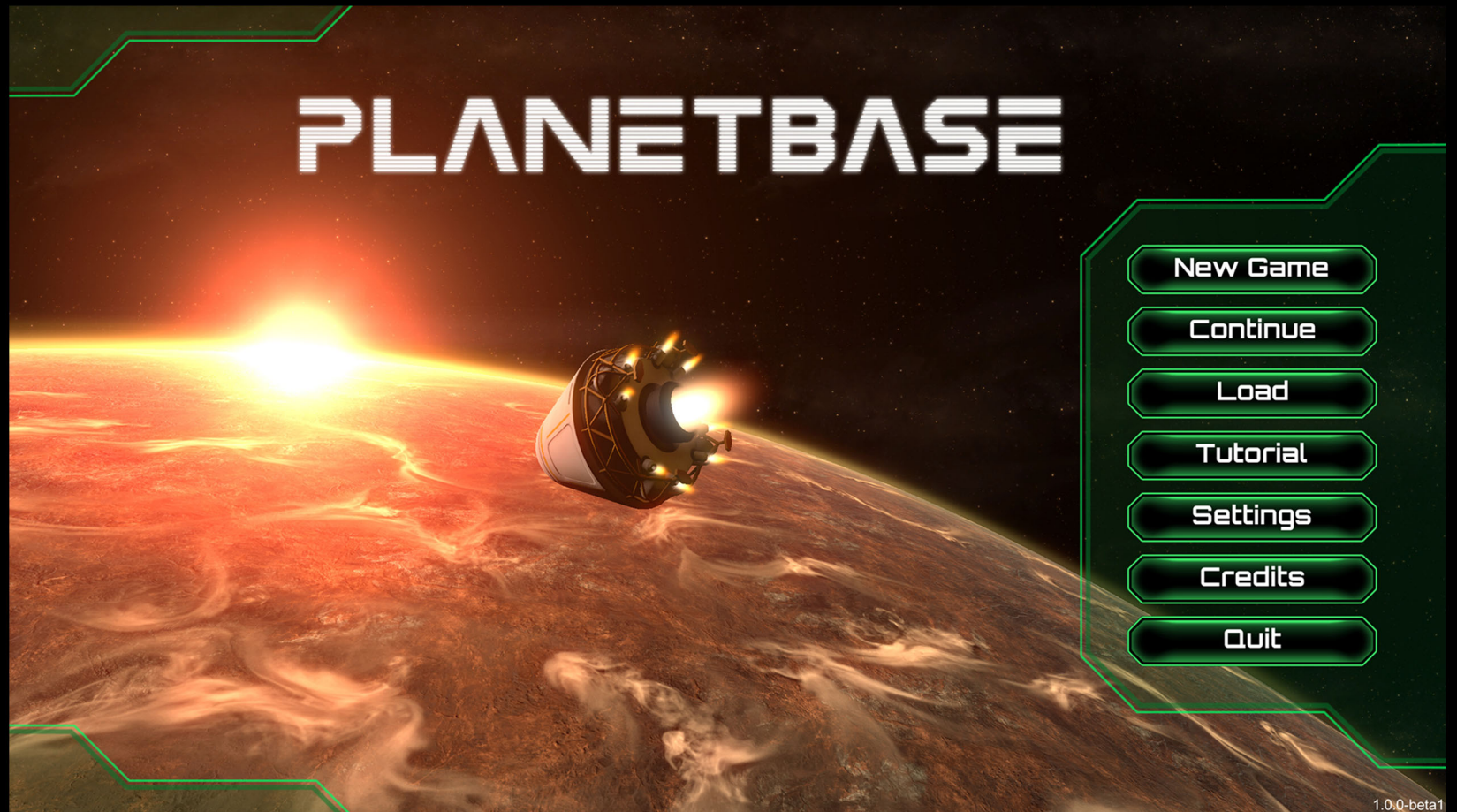


This game I worked on for Madrugaworks was a top seller!

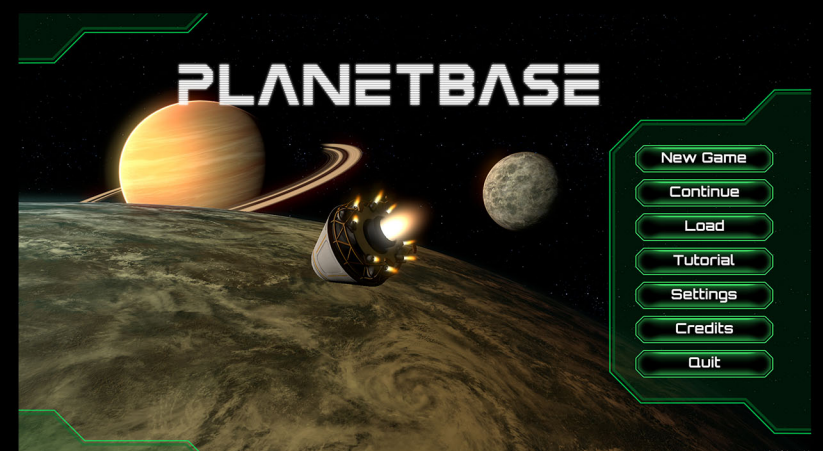
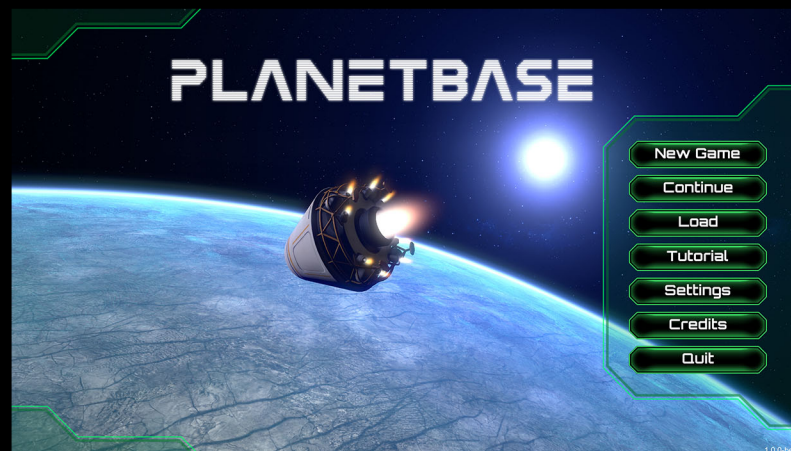


Sara Teramo for Madrugaworks

My semi-transparent control panel elements slowly close in from the edges of the screen when you start the game



They work with different backgrounds and light situations, setting the translucent style we'll keep for the rest of the game



Here is a collection of examples of the main button panel, which depending on the situation will adapt and display all the icons you need to build your base and grow resources



Finding effective and pleasing symbols for all the different functions was a challenge
Here you only see a few of them



I managed to create a UI that is visible both on day and night time landscapes



Game icon for different resolutions

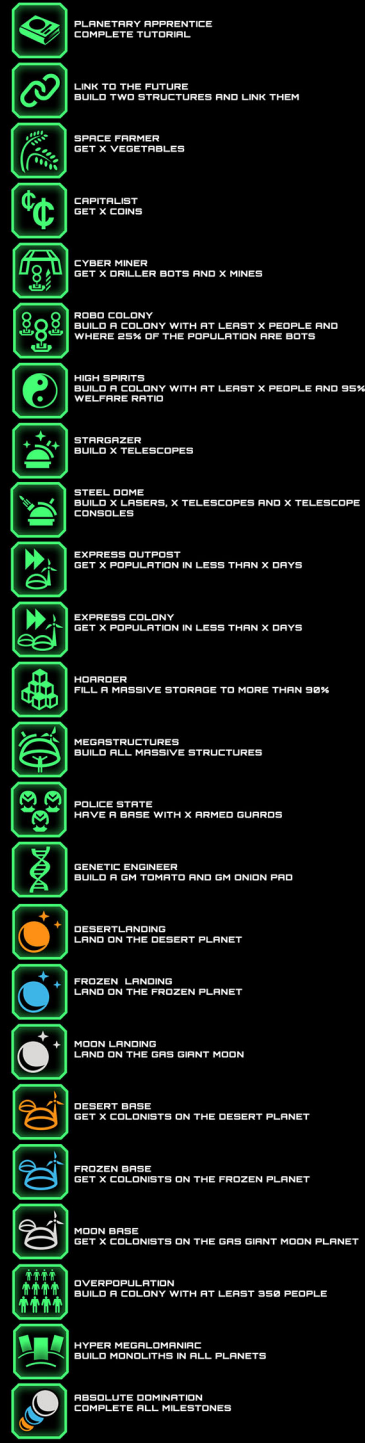
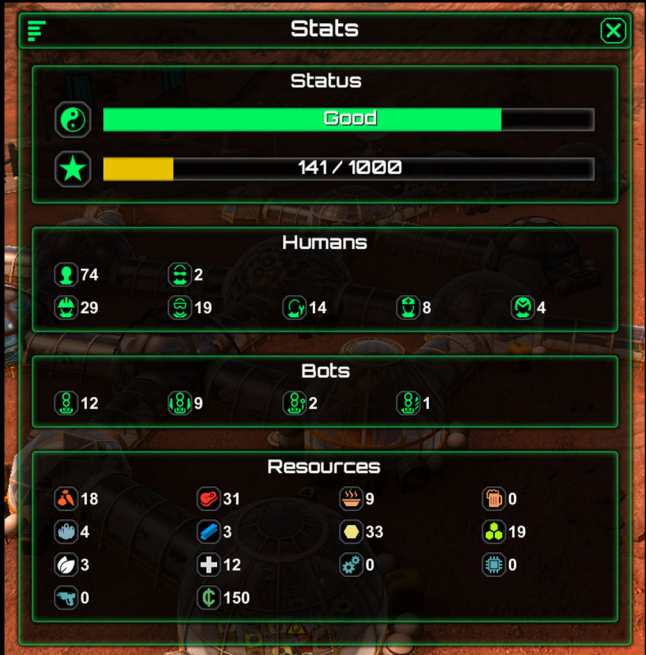


Resources micro icons for the top left corner of the screen and the stats panel. These icons had to be very small but clear and distinct



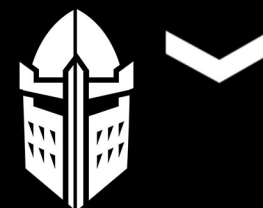
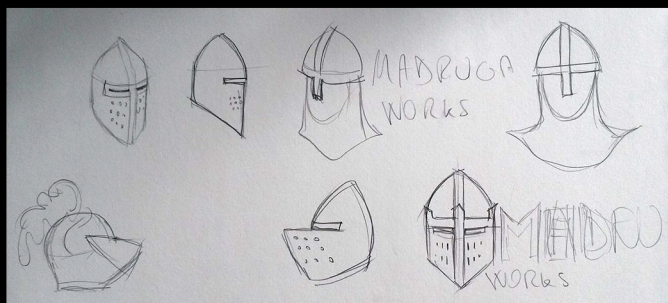
On the right side of the page you can see the Achievements icons to display your progress in the game

They are bigger in size but the amount of information they had to synthesize was remarkable



I was also requested to develop a special font and logo for the company producing this game

Madruga Works wanted me to take inspiration from a kind of tower and/or knight's armour from the region they come from



On the right you can see the logos for the various commercial ships visiting our planet's colony in the game

I aimed to make them all aerodynamic but still suggesting the business line they serve

You can see a video showing in-game footage following a link on conceptsr.com

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